

Corporate Data

Company Name	Nikkei Media Marketing, Inc.
Established	March 1, 1983
Capitalization	100 million yen
Shareholder	Nikkei Inc. (100%)
President	Noriyuki Naruse
Sales	3,419 million yen [Conventional standard: 14,427 million yen] (fiscal year 2024)
Number of Employees	167 (as of April 2025)
Bank Accounts	Sumitomo Mitsui Banking Corporation (Tokyo Chuo Branch), Resona Bank, Limited (Nihombashi Branch)

History

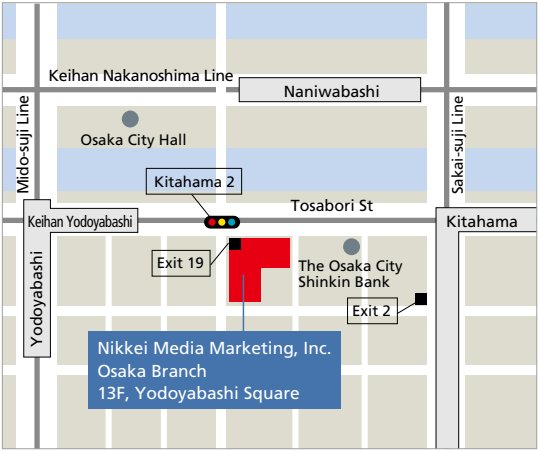
- July 1962** Established Nikkei Sales Center, Inc. as the sales promotion division of Nikkei Inc.
- March 1983** Initiated operations anew as Nikkei Sougou Hanbai Co., Ltd. upon taking over the sales operations for publications and special information from among the business lines handled by Nikkei Inc.
- January 1988** Integrated operations with Nikkei Osaka Sougou Hanbai Co., Ltd. and Nikkei Seibu Sougou Hanbai Co., Ltd. Built a nationwide network as a general agency for direct sales of diverse specialized information provided by Nikkei Inc. and Group companies to customers through a variety of media.
- March 2000** Corporate name changed from Nikkei Sougou Hanbai Co., Ltd. to Nikkei Media Marketing, Inc.
- May 2004** Merged with Nikkei Quick Information Technology Co., Ltd. Integrated NEEDS-related services accompanying the system development business and developed as a sales company handling almost all the Nikkei Group's electronic media businesses.
- January 2010** Obtained Privacy Mark certification (JISQ15001), which is presented to business operators that appropriately handle personal information, from Japan Information Processing Development Center (JIPDEC).
- February 2022** Relocated the head office to Nihombashi, in Tokyo
- February 2023** Received "Eruboshi" certification, a system for companies that promote the active participation of women.

Headquarters	7F, Nihombashi 3-Chome Square, 3-9-1, Nihombashi, Chuo-ku, Tokyo 103-0027
Osaka Branch	13F, Yodoyabashi Square, 2-6-18, Kitahama, Chuo-ku, Osaka 541-0041
Nagoya Branch	6F, Nikkei Nagoya Bldg., 4-16-33, Sakae, Naka-ku, Nagoya 460-0008
Fukuoka Branch	5F, Nikkei Seibu Bldg., 2-16-1, Hakataeki-higashi, Hakata-ku, Fukuoka 812-8666
Business Offices	Sapporo, Sendai, Shizuoka, Hokuriku, Hiroshima

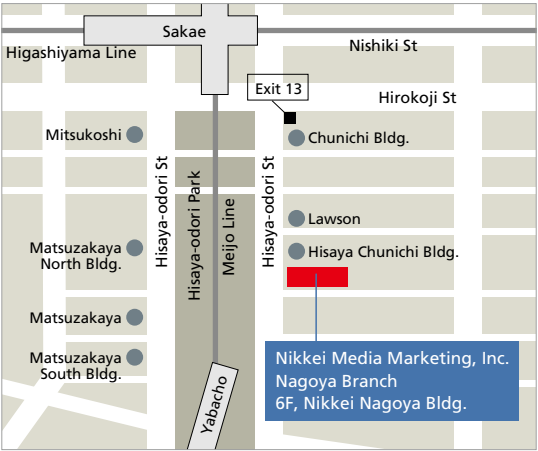
Headquarters



Osaka Branch



Nagoya Branch



Fukuoka Branch

