

## Corporate Data

Company Name	Nikkei Media Marketing, Inc.
Established	March 1, 1983
Capitalization	100 million yen
Shareholder	Nikkei Inc. (100%)
President	Yutaka Omura
Sales	10,271 million yen (fiscal year 2018)
Number of Employees	157 (as of April 2019)
Bank Accounts	Sumitomo Mitsui Banking Corporation (Tokyo Chuo Branch), Resona Bank, Limited (Nihombashi Branch)

## History

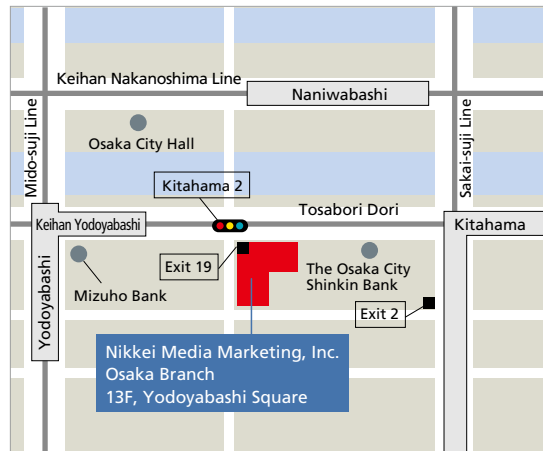
- July 1962** Established Nikkei Sales Center, Inc. as the sales promotion division of Nikkei Inc.
- March 1983** Initiated operations anew as Nikkei Sougou Hanbai Co., Ltd. upon taking over the sales operations for publications and special information from among the business lines handled by Nikkei Inc.
- January 1988** Integrated operations with Nikkei Osaka Sougou Hanbai Co., Ltd. and Nikkei Seibu Sougou Hanbai Co., Ltd. Built a nationwide network as a general agency for direct sales of diverse specialized information provided by Nikkei Inc. and Group companies to customers through a variety of media.
- March 2000** Corporate name changed from Nikkei Sougou Hanbai Co., Ltd. to Nikkei Media Marketing, Inc.
- May 2004** Merged with Nikkei Quick Information Technology Co., Ltd. Integrated NEEDS-related services accompanying the system development business and developed as a sales company handling almost all the Nikkei Group's electronic media businesses.
- January 2010** Obtained Privacy Mark certification (JISQ15001:2006), which is presented to business operators that appropriately handle personal information, from Japan Information Processing Development Center (JIPDEC).
- March 2018** Marked 35th anniversary of establishment.

Headquarters	3F, Kamakuragashi Bldg., 2-2-1, Uchikanda, Chiyoda-ku, Tokyo 101-0047 TEL. 03-5295-6211
Osaka Branch	13F, Yodoyabashi Square, 2-6-18, Kitahama, Chuo-ku, Osaka 541-0041 TEL. 06-6202-0931
Nagoya Branch	6F, Nikkei Nagoya Bldg., 4-16-33, Sakae, Naka-ku, Nagoya 460-0008 TEL. 052-238-3535
Fukuoka Branch	5F, Nikkei Seibu Bldg., 2-16-1, Hakataeki-higashi, Hakata-ku, Fukuoka 812-8666 TEL. 092-473-3376
Sapporo Office	TEL. 011-271-0035
Sendai Office	TEL. 0120-983-033
Hiroshima Office	TEL. 0120-907-230
Hokuriku Office	TEL. 0120-907-822

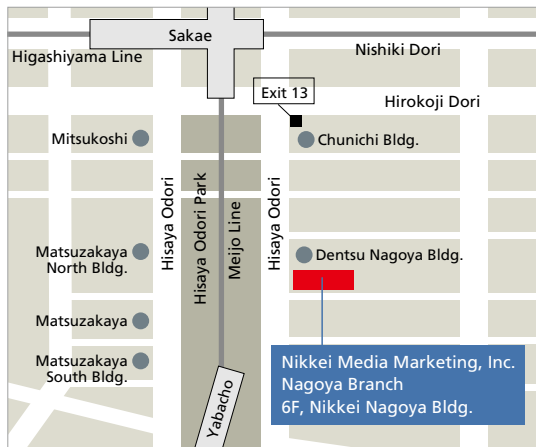
Headquarters



Osaka Branch



Nagoya Branch



Fukuoka Branch

