

# Brand Asia 2017ノミネートリスト(地域ごと)

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Global Brand List	
Overall Area	
7-ELEVEN	Retail
Acer	IT/Home electronics
adidas	Sporting goods
AEON	Retail
Air Asia	Transportation/Logistics
AJINOMOTO	Foods/Drinks
Amazon	Internet-related
Apple	IT/Home electronics
ASUS	IT/Home electronics
AVON	FMCG
BMW	Automakers
BOSCH	IT/Home electronics
Canon	IT/Home electronics
CASIO	IT/Home electronics
Coca-Cola	Foods/Drinks
Colgate	FMCG
DANONE	Foods/Drinks
DELL	IT/Home electronics
Dominos Pizza	Restaurants
Electrolux	IT/Home electronics
EPSON	IT/Home electronics
Facebook	Internet-related
Familymart	Retail
GAP	Clothing/Fashion items
Google	Internet-related
H&M	Clothing/Fashion items
Haier	IT/Home electronics
HITACHI	IT/Home electronics
HONDA	Automakers
hp	IT/Home electronics
HUAWEI	IT/Home electronics
HYUNDAI / HYUNDAI KIA (SOUTH KOREA)	Automakers
IKEA	Retail
Johnson&Johnson	FMCG
kao	FMCG
Kellogg's	Foods/Drinks
KFC	Restaurants
KIKKOMAN	Foods/Drinks
Kleenex / Kimberly-Clark	FMCG
Lenovo	IT/Home electronics
LG	IT/Home electronics
LION / Southern Lion (Malaysia Only)	FMCG
L'ORÉAL	FMCG
Louis Vuitton	Clothing/Fashion items
MAZDA	Automakers
McDonald's	Restaurants
Meiji	Foods/Drinks
Mercedes-Benz	Automakers
Microsoft	IT/Home electronics
MITSUBISHI ELECTRIC	IT/Home electronics
Mizuno	Sporting goods
MUJI	Clothing/Fashion items
Nestlé	Foods/Drinks
Nike	Sporting goods
Nikon	IT/Home electronics
NISSAN	Automakers
Nissin (Cup noodles)	Foods/Drinks
Nivea	FMCG
P&G	FMCG
Panasonic	IT/Home electronics
PHILIPS	IT/Home electronics
Redbull	Foods/Drinks
RENAULT / Renault Samsung (S. Korea Only)	Automakers
SAMSUNG	IT/Home electronics
SHISEIDO	FMCG
SONY	IT/Home electronics
STARBUCKS COFFEE	Restaurants
SUZUKI / Maruti Suzuki (India Only)	Automakers
TOSHIBA	IT/Home electronics
TOYOTA	Automakers
Twitter	Internet-related
unicharm	FMCG
Unilever	FMCG
UNIQLO	Clothing/Fashion items
Volkswagen	Automakers
Xerox / Fuji Xerox	IT/Home electronics
YAHOO!	Internet-related
YAMAHA MOTOR	Automakers
YouTube	Internet-related
ZARA	Clothing/Fashion items

Local Brand List					
CHINA		INDONESIA		JAPAN	
Alipay	Finance	ABC (Foods)	Foods/Drinks	Asahi (Beer)	Foods/Drinks
Anta	Sporting goods	ACE Hardware	Retail	Bank of Tokyo-Mitsubishi UFJ	Finance
Baidu.com	Internet-related	Adira Finance	Finance	BRIDGESTONE	Other (Tire)
Bank of China	Finance	Alfamart	Retail	Calbee	Foods/Drinks
Bank of Communications	Finance	Aqua	Foods/Drinks	CITIZEN	Clothing/Fashion items
Bright food	Foods/Drinks	Astra International	Automakers	DAISO	Retail
Century Mart	Retail	Bank Mandiri	Finance	DHC	FMCG
CHANDO	FMCG	BCA	Finance	dyson	IT/Home electronics
Changan	Automakers	Blue Bird Group	Transportation/Logistics	FANCL	FMCG
Changhong	IT/Home electronics	BNI	Finance	FUJIFILM	IT/Home electronics
Chery	Automakers	BRI	Finance	FUJITSU	IT/Home electronics
China Eastern	Transportation/Logistics	Detik.com	Media/Entertainment	Giant (Bicycle)	Sporting Goods
China Merchants Bank	Finance	Erha Clinic	Other (Healthcare)	glico	Foods/Drinks
China Mobile	IT/Home electronics	Garda Oto	Finance	INAX	Other (sanitary ware)
China Southern	Transportation/Logistics	Garuda Indonesia	Transportation/Logistics	JR	Transportation/Logistics
China UnionPay	Finance	Go-Jek	Transportation/Logistics	KAGOME	Foods/Drinks
FAW	Automakers	Hoka hoka bento	Restaurants	Kawasaki	Automakers
Geely	Automakers	Indofood	Foods/Drinks	KIRIN	Foods/Drinks
Gree	IT/Home electronics	J.Co	Restaurants	Kwepie	Foods/Drinks
Industri and Commercial Bank of China	Finance	Jawa Pos	Media/Entertainment	LAWSON	retail
Juneyao Airlines	Transportation/Logistics	JNE	Transportation/Logistics	LINE	Internet-related
Li-ning	Sporting goods	Johnny Andrean	Retail	LOTTE	Foods/Drinks
MAXAM	FMCG	Kalbe Farma	Other (Pharma)	Mister Donut	Restaurants
Meters/bonwe	Clothing/Fashion items	Kapal Api	Foods/Drinks	MITSUBISHI MOTORS	Automakers
Midea	IT/Home electronics	Kaskus	Internet-related	mizkan	Foods/Drinks
Monmilk	Foods/Drinks	Kompas	Media/Entertainment	Mizuho Bank	Finance
Renren.com	Internet-related	Martha Tilaar	FMCG	MORINAGA	Foods/Drinks
Semir	Clothing/Fashion items	Matahari Department Store	Retail	MOS BURGER	Restaurants
Shanghai Pudong Development Bank	Finance	MNC Group	Media/Entertainment	Rakuten	Internet-related
Sina.com.cn	Internet-related	Pegadaian	Finance	SAPORO	Foods/Drinks
South beauty	Restaurants	Pertamina	Other (Oil&Energy)	SEIKO	Clothing/Fashion items
SPDC	FMCG	Polytron	IT/Home Electronics	SHARP	IT/Home electronics
SPRING AIRLINES	Transportation/Logistics	Siloam Hospital	Other (Healthcare)	SMBC	Finance
Tencent	Internet-related	Sinar Mas Land	Other (Real Estate)	SUBARU	Automakers
Wahaha	Foods/Drinks	Sosro	Foods/Drinks	SUNTORY	Foods/Drinks
Wanda Group	Retail	Telkom Indonesia	Internet-related	TOTO	Other (sanitary ware)
Wang Laoji	Foods/Drinks	Telkomsel	Telecommunication	TV Tokyo	Media/Entertainment
Xiaomi	IT/Home electronics	Tokopedia	Internet-related	Wacoal	Clothing/Fashion items
Yishion	Clothing/Fashion items	Traveloka	Internet-related	Yakult	Foods/Drinks
YongheKing	Restaurants	ULTRAJAYA	Foods/Drinks	Yamato Transport	Transportation/Logistics

INDIA					
Aaj Tak	Media/Entertainment	HTC	IT/Home electronics	Pepsi	Foods/Drinks
Air India	Transportation/Logistics	ICICI	FINANCE	Pidlite (Fevicol)	FMCG
Airtel	TELECOMMUNICATION	Idea	TELECOMMUNICATION	Pigeon (Diapers)	FMCG
Allen Solly	Clothing/Fashion Items	India Tv	Media/Entertainment	Pizza Hut	RESTAURANTS
Amex	FINANCE	Indigo	Transportation/Logistics	Puma	SPORTING GOODS
Amul	Foods/Drinks	Indusind	FINANCE	Punjab National bank	FINANCE
Apollo tyres	AUTOMAKERS	Intex	IT/Home electronics	Raymonds	Clothing/Fashion Items
Bajaj Auto	AUTOMAKERS	ITC foods (sunfeast/ashirvad)	FMCG	Real	Foods/Drinks
Big Bazaar	RETAIL	Jabong	Internet-related	Reebok	SPORTING GOODS
Bisleri	Foods/Drinks	Jio	TELECOMMUNICATION	Reliance	RETAIL
Blue star	IT/Home electronics	JK Tyres	AUTOMAKERS	Royal Enfield	AUTOMAKERS
Bridgestone	AUTOMAKERS	Karbons	IT/Home electronics	Rupay	FINANCE
Britania	FMCG	Kotak mahindra	FINANCE	Samsung Mobile	IT/Home electronics
BSNL	TELECOMMUNICATION	Lava	IT/Home electronics	SBI	FINANCE
Cadburys	FMCG	Levis	Clothing/Fashion Items	Snapdeal	Internet-related
Café coffee day	RESTAURANTS	LG Mobile	IT/Home electronics	Spencer	RETAIL
Ceat tyres	AUTOMAKERS	LIC	FINANCE	Spice Jet	Transportation/Logistics
Color Plus	Clothing/Fashion Items	Linkedin	Internet-related	Star TV	Media/Entertainment
Colors	Media/Entertainment	Louis Phillipe	Clothing/Fashion Items	Subway	RESTAURANTS
Costa Coffee	RESTAURANTS	Maggi (Nestlé)	FMCG	Surf Excel (HUL)	FMCG
Dabur	FMCG	Mahindra & Mahindra	AUTOMAKERS	Swigg	Internet-related
Daikin	IT/Home electronics	Marico (Parachute)	FMCG	Tata Motors	AUTOMAKERS
Dettol (Reckitt)	FMCG	Mastercard	FINANCE	Tata Sky	Media/Entertainment
Discovery channel	Media/Entertainment	Michellin	AUTOMAKERS	Tropicana	Foods/Drinks
Dish TV	Media/Entertainment	Micromax	IT/Home electronics	TVS Auto	AUTOMAKERS
Dunkin Donuts	Foods/Drinks	Mobikwik	Internet-related	Uber	Internet-related
E bay	Internet-related	More- ABRL	RETAIL	UCB	Clothing/Fashion Items
Fab India	Clothing/Fashion Items	Motorola	IT/Home electronics	Van heusen	Clothing/Fashion Items
Flipkart	Internet-related	MRF tyres	AUTOMAKERS	Videocon D2h	Media/Entertainment
Ford	AUTOMAKERS	Myntra	Internet-related	Visa	FINANCE
General Motors	AUTOMAKERS	NDTV	Media/Entertainment	Vodafone	TELECOMMUNICATION
Gillette	FMCG	Nokia	IT/Home electronics	Voltas	IT/Home electronics
Gionee	IT/Home electronics	Ola	Internet-related	WhatsApp	Internet-related
Glucon D	Foods/Drinks	One plus	IT/Home electronics	Whirlpool	IT/Home electronics
Godrej	FMCG	Onida	IT/Home electronics	WIPRO CONSUMER CARE AND LIGHTING	FMCG
Goodyear tyres	AUTOMAKERS	Oppo	IT/Home electronics	Woodland	SPORTING GOODS
Haldiram	RESTAURANTS	Parle Biscuits	FMCG	Xiom	IT/Home electronics
HDFC	FINANCE	Patanjali	FMCG	Yonex	SPORTING GOODS
Hero Motors	AUTOMAKERS	PayPal	Internet-related	Zee Tv	Media/Entertainment
Horlcs - Glaxo smithkline	FMCG	Paytm	Internet-related	Zomato	Internet-related

Local Brand List			
MALAYSIA		PHILIPPINES	
AFFIN BANK	Finance	ABS-CBN	Media/Entertainment
AmBank	Finance	ALASKA MILK	Foods/Drinks
astro	Media/Entertainment	AyalaLand	Other (Real Estate)
BONIA	Clothing/Fashion items	BDO	Finance
CARI	Internet-related	BENCH	Clothing/Fashion items
celcom	Telecommunication	BPI	Finance
CIMB	Finance	Camella	Other (Real Estate)
DiGi	Telecommunication	Century Canning	Foods/Drinks
F&N	Foods/Drinks	Del Monte	Foods/Drinks
FOLLOW ME	FMCG	DMCI	Other (Real Estate)
Gardenia	Foods/Drinks	Ford	Automakers
giant (Retail)	Retail	General Motors	Automakers
GINVERA	FMCG	Globe	Telecommunication
HWA TAI	Foods/Drinks	GMA	Media/Entertainment
KHIND	IT/Home electronics	goldilocks	Restaurants
Lifebouv	FMCG	Green Cross	FMCG
Malaysia Airlines	Transportation/Logistics	ISUZU	Automakers
MAMEE	Foods/Drinks	Jollibee	Restaurants
maxis	Telecommunication	KIA	Automakers
Maybank	Finance	MEGAWORLD	Other (Real Estate)
MEPS	Finance	Metrobank	Finance
munchy's	Foods/Drinks	MITSUBISHI MOTORS	Automakers
MYDIN	Retail	Mondelez	Foods/Drinks
OLDTOWN WHITE COFFEE	Restaurants	Oishi	Foods/Drinks
PADINI	Clothing/Fashion items	Pascual Laboratories	FMCG
Panadol	FMCG	PENSHOPPE	Clothing/Fashion items
PappaRich	Restaurants	Pepsi	Foods/Drinks
PENSONIC	IT/Home electronics	Pfizer	FMCG
Perodua	Automakers	PLDT	Telecommunication
PETRONAS	Other (Oil&Energy)	PNB	Finance
Pizza Hut	Restaurants	Red Ribbon	Restaurants
PROTON	Automakers	San Miguel	Other (Conglomerate)
RHB	Finance	SMART	Telecommunication
Setia	Other (Construction)	SMDC	Other (Real Estate)
Sin Chew Daily	Media/Entertainment	splash	FMCG
SUNWAY	Other (Construction)	TANDUAY	Foods/Drinks
TM	Telecommunication	UNILAB	FMCG
Vitagen	Foods/Drinks	UNIVERSAL ROBINA	Foods/Drinks
Yakult	Foods/Drinks	VISTA LAND	Other (Real Estate)
Yeo's	Foods/Drinks	ZEST-O	Foods/Drinks

TAIWAN		THAILAND	
3M	FMCG	AIS	Telecommunication
85°C	Restaurants	BANG CHAK	Other (Petrochemical)
B&Q	Retail	Bangkok Bank	Finance
books.com.tw	Internet-related	Bangkok Hospital	Other (Hospital)
Carrefour	Retail	BEER CHANG	Foods/Drinks
Cathay United Bank	Finance	BIG C	Retail
Cathy Life Insurance	Finance	Bumrungrad Hospital	Other (Hospital)
CHINA AIRLINES	Transportation/Logistics	CENTRAL	Retail
China Trust	Finance	CP	Retail
CHT	IT/Home electronics	dtac	Telecommunication
Cosmed	Retail	Dusit Thani Bangkok	Other (Hotel)
COSTCO	Retail	EST	Foods/Drinks
Din Tai Fung	Restaurants	Home Pro	Retail
Eslite	Retail	ICHITON	Foods/Drinks
EVA AIR	Transportation/Logistics	Index livingmall	Retail
Far Eastern/Mega City	Retail	KRUNGTHAI BANK	Finance
FAR EASTONE	IT/Home electronics	LAND & HOUSE	Other (Real estate)
Fubon Bank	Finance	LINE	Internet-related
Fubon Life Insurance	Finance	Mandarin Oriental	Other (Hotel)
Giant	Sporting Goods	MBK	Retail
hTc	IT/Home electronics	MINI COOPER	Automakers
i-Mei	Foods/Drinks	MITSUBISHI MOTORS	Automakers
KYMCO	Automakers	Nok Air	Transportation/Logistics
Line	Internet-related	OISHI	Foods/Drinks
MOS BURGER	Restaurants	pepsi	Foods/Drinks
Nanshan Life Insurance	Finance	Pruksa Real Estate	Other (Real estate)
PCHOME	Internet-related	PTT	Other (Petrochemical)
PX Mart	Retail	ROBINSON	Retail
Quaker	Foods/Drinks	S&P	Restaurants
RT-Mart	Retail	SANSIRI	Other (Real estate)
SHIN KONG MITSUKOSHI	Retail	SB FURNITURE	Other (Furniture)
Sinyi	Other (Real Estate)	SC Asset	Other (Real estate)
SOGO	Retail	SCG	Other (Construction)
SYM	Automakers	Siam Commercial Bank	Finance
Taiwan Beer	Foods/Drinks	SIAM PARAGON	Retail
Taiwan Mobile	IT/Home electronics	SINGHA BEER	Foods/Drinks
Uni-President	Foods/Drinks	Thai Airways	Transportation/Logistics
Watsons	Retail	THE MALL	Retail
Wow prime	Restaurants	TMB	Finance
Yungching	Other (Real Estate)	TRUE	Telecommunication

VIETNAM	
Agribank	Finance
BÁO VIỆT	Finance
BIA HÀ NỘI	Foods/Drinks
BIA SÀI GÒN	Foods/Drinks
BIDV	Finance
Big C	Retail
Bkav	IT/Home electronics
Thực phẩm Đức Việt	Foods/Drinks
FPT	IT/Home electronics
HIGHLANDS COFFEE	Foods/Drinks
HÒA PHÁT	Other (Construction)
Hoàng Anh Gia Lai	Other (Conglomerate)
KINH ĐÔ	Foods/Drinks
Lazada	Internet-related
MASAN	Other (Conglomerate)
MAY 10	Clothing/Fashion items
mobifone	Telecommunication
Mỹ Hào	FMCG
pepsi	Foods/Drinks
Petrolimex	Other (Oil&Energy)
Pizza Hut	Restaurants
SAIGON CO.OP	Retail
TH true MILK	Foods/Drinks
THACO Trường Hải	Automakers
Traphaco	Other (Pharmacy)
Trung Nguyên	Foods/Drinks
Việt Tiến	Clothing/Fashion items
Vietcombank	Finance
Vietnam Airlines	Transportation/Logistics
Viettel	Telecommunication
VIFON	Foods/Drinks
VINA ACECOOK	Foods/Drinks
Vinaconex	Other (Construction)
Vinamilk	Foods/Drinks
vinaphone	Telecommunication
Vingroup	Other (Real estate)
VISSAN	Foods/Drinks
VNG	Internet-related
VNPT	IT/Home electronics
VTV	Media/Entertainment